



*For Immediate Release*

May 3, 2021

## **Western Milk Pool (WMP) Plant of Last Resort (PLR) Provider Announcement**

- Vitalus Nutrition Inc. (Vitalus) will become the WMP PLR provider as of April 2021

The WMP is pleased to announce that Vitalus Nutrition Inc. will begin providing PLR services for the WMP effective April 2021. Vitalus is planning a major plant expansion to provide these services.

The Vitalus expansion will provide producers the opportunity for expansion of milk output in Western Canada.

The WMP and Vitalus are looking forward to working together to support and grow the Canadian dairy industry.

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